



## What is the Indoor Tan-Free Skin Smart Campus Initiative?



The Indoor Tan-Free Skin Smart Campus Initiative is sponsored by the [National Council on Skin Cancer Prevention](#) in response to the 2014 [U.S. Surgeon General's Call to Action to Prevent Skin Cancer](#). The SSC Initiative awards universities and colleges that prohibit indoor tanning devices on campus and in college/university-affiliated buildings, as well as promote skin cancer prevention education.

## Why the Need to Prohibit Indoor Tanning on Campus?

The 2014 Surgeon General's *Call to Action to Prevent Skin Cancer* report concluded that there is a strong association between increased risk of skin cancer and indoor tanning use. Numerous studies have found that skin cancer is the most common type of cancer in the United States, with melanoma—the deadliest form of skin cancer—as one of the most common cancers diagnosed among young adults. According to The International Agency for Research on Cancer Working Group, the use of indoor tanning facilities before age 35 increases the risk for melanoma by 75 percent.

## What are the Criteria to Receive the Skin Smart Campus Award?

Colleges and universities may initially apply to achieve one of the three levels (Silver, Gold, or Platinum) of the Skin Smart Campus Award.

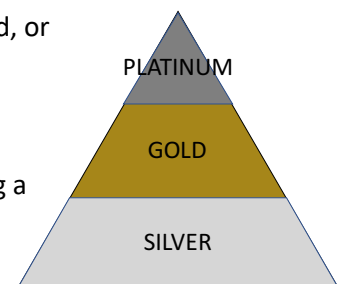
The first requirement for schools to achieve any level of the award is they must not have indoor tanning devices on campus or in college/university-affiliated buildings for student use. In addition, campus leadership must indicate their support of the initiative by signing a Memo of Understanding (MOU) agreement with the National Council.

Other criteria include:

The college or university...

- does NOT include any off-campus housing that provides indoor tanning devices on the university's off-campus housing listings web pages/website.
- does NOT permit any business that provides indoor tanning to be included as a university-affiliated debit card merchant.
- provides access to an educational web page on the university website, focusing on the risks of UV exposure and promoting skin cancer prevention practices to students, faculty, and staff at all times.

The Platinum Level is achieved by fulfilling ALL criteria. If two of the three "other criteria" are met, Gold Level is achieved. If one of the "other criteria" requirements is met, Silver Level is achieved.



## How Does a College or University Apply for the Skin Smart Campus Award?

Indoor Tan-Free Skin Smart Campus Awards are granted by the National Council for Skin Cancer Prevention to any college or university that commits to embracing skin smart practices and policies on its campus.

To apply for the Skin Smart Campus Award, click on: <https://skinsmartcampus.org/form/> and complete the application form.



## What Does a College or University Receive for Becoming a Skin Smart Campus School?

All Silver, Gold and Platinum Level Skin Smart Campus schools receive:

- National recognition and promotion
- Framed Skin Smart Campus certificate award
- Campus signage and decals
- Ongoing support

Platinum Level schools also receive FREE sunscreen dispensers and sunscreen.



## Need More Information or Help?

The National Council on Skin Cancer Prevention is available to assist you in this important endeavor. Contact us to receive technical assistance in the following areas:

- forming an Indoor Tan-Free Skin Smart Campus task force or campaign
- developing an Action Plan
- educating campus members about the need for and benefits of an indoor tan-free campus
- drafting an indoor tan-free policy and promoting it on a related website or webpage
- establishing and promoting indoor tan-free and skin cancer prevention resources on campus



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